



Conference Presentations

TPA Conference Presentations

We conduct conference presentations for clients with specific requests about certain sections of the Trade Practices Act.

Presentations on specific areas of the Trade Practices Act are ideal for conferences where an event involving the TPA has occurred either in the company or in the industry. Examples of topics available include;

- Rights and Responsibilities of Suppliers
- Rights and Responsibilities of Resellers
- Consumer Rights
- Misleading Conduct / False and Misleading Representations
- Advertising 'do's and don'ts'
- The TPA for Small Business
- Compliance Programs
- Restrictive Trade Practices – Part 4 of the Act
- Unfair Trade Practices – Part 5 of the Act.

A Conference Presentation usually concentrates on one or two specific areas and uses numerous case studies to ensure the information is understood. The level of detail and content presented is determined through consultation with the client and dependent on the time allocated to the presentation.

Conference Presentation details;

- Presentation length is flexible and depends on content
- Conducted in simple, everyday language with a commercial bias
- Focused on the specific needs of the company
- Presented from a sales, marketing and management perspective
- Based on material sourced from the ACCC
- Uses real cases as examples and training aids
- Interactive with Q&A session.

For more information contact **Steve Moses** on **0417 242 076**
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